

A woman with long brown hair is shown in profile, facing right. She is wearing a dark green and black plaid scarf with thin white and yellow lines. She also wears dark-rimmed glasses and a gold-colored hoop earring. The background is a plain, light gray.

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CAMPAIGN FALL/WINTER 25-26



LOOK 1

Trenchcoat Twiggy beige
Jumper Annika brown
Trousers Cesare brown
Bag Côme brown

LOOK 2

Jumper Otis beige
Jeans Glory vintage
Belt Muse brown





LOOK 3

Jacket Stone vintage
Jeans Edgy vintage



LOOK 4

Coat Bari green check
Trousers Cesare Green
Bag Luna brown







LOOK 6

Jacket Anja check
Jeans Edgy blue denim



LOOK 7

Coat Tom navy stripes
Pull Esther black
Trousers Gerry navy stripes
Hat Noé black

LOOK 8

Jacket Reed black
Hoodie Nesson stone
Trousers Owen stone
Bag Harris black





LOOK 9

Coat Conrad beige
Shirt Blake vintage
Jeans Glory vintage

10
20

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LOOK 11

Jacket Gina beige
Skirt Tal beige



13
20

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LOOK 14

Jacket Harlow black
Trousers Cesare black







LOOK 16

Overshirt Rains brown
Shirt Finlay grey stripes
Skirt Gaby beige

LOOK 17
Coat Marin grey
Dress Demi Grey



18
20

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LOOK 18

Jacket Aspen
Jeans Glory vintage



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19
20

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FALL/WINTER 25-26

This season, *Margaux Lonnberg* redefines the contours of her signature wardrobe. While oversized remains a key inspiration, the silhouette becomes more structured. Masculine elegance, still at the heart of the brand's DNA, is reinterpreted to embrace both feminine strength and delicacy.

The shapes become more refined: structured coats that cinch the waist, shirts fitted at the shoulders, pants with a straighter fit and impeccable lines. The materials, luxurious and sensual—soft leather, cashmere, textured cotton, silk—add depth to the silhouettes, while earthy tones like cognac, brown, and shades of green evoke timeless elegance.

With this collection, *Margaux Lonnberg* celebrates a modern woman who masters the art of effortless elegance, where each piece tells a story of strength, freedom, and refinement. This collection offers a wardrobe that is both powerful and delicate, with a bold silhouette inspired by the inimitable allure of the Parisian woman, combining timeless chic with a confident character.



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